

CATAVENTO

MISSION, ETHOS, STORY



OUR MISSION

Catavento stands on an equal love of seeking new horizons and returning home. With a passion for world travel and an intense bond with our native Argentina, we apply our experience of diverse cultures to traditional methods of textile making.

Designs inspired by our journeys are handmade by expert artisans in Argentina. Each unique Catavento piece is handwoven or knitted by skilled craftspeople. In this way, we proudly send the culture of our native home back out to the wider world.

OUR ETHOS

Catavento uses responsible methods to create elegant pieces that function beyond fashion. Expertise goes into handcrafting each product in order that it last a lifetime.

OUR STORY

We started Catavento out of a shared curiosity for the cultures we experienced growing up traveling with our family. Some of these journeys were on a sailboat, which inspired the name for our brand: Catavento means 'telltale', a thread placed on either side of a sail that helps us steer the direction of a boat.

When thinking about a name for our brand, this word brought back fond memories of our childhood while capturing the direction we are taking together in this new journey.

Today life finds us living in Los Angeles and Buenos Aires, working to grow our brand while raising our kids -four combined.



